



Founded by Lijun Sun with the support of the Beijing Municipal Bureau of Radio, Film & Television, the Beijing Film Animation Association (BFAA) is a professional association of Beijing-area companies, school, institutions and individuals, brought together by their love of animation and their desire to further the development of the Chinese animation industry & market. The Beijing Film Animation Association values and promotes animation education, content development, production, distribution & marketing within mainland China and around the world. The BFAA plays an important role in supporting Chinese animation enterprises and in facilitating the relationship between government and industry, with the goals of high-quality production values, a mature distribution chain and intellectual property rights protection.



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